



October 31, 1996

Mr. Nils Bodtker
Great Western Containers Inc.
7815 46th Street SE
CALGARY AB T2C 2Y5

Dear Mr. Bodtker:

We are pleased to inform you that Great Western Containers Inc. has been re-qualified to retain its Canada's 50 Best Managed Private Company status. This allows your Company to continue to reap the benefits inherent in being a 50 Best company for another year.

For various reasons the re-qualification process resulted in a number of past years' award recipients not retaining their 50 Best status. Several of these companies were no longer privately held and, accordingly, were not eligible for re-qualification. A few companies either did not meet the re-qualification standards, or simply were unable to participate.

As at December 14, 1996 50 new companies will be added to our honorary list of Canada's 50 Best Managed Private Companies. Look for the unveiling of this year's 50 Best in the **December 14, 1996** feature edition of The Financial Post. This edition will also identify Great Western Containers Inc. as a re-qualified 50 Best company.

This year we will be honouring current and past year award recipients at the 50 Best Symposium awards day on **January 27, 1997** in Toronto. You and up to four members of your executive team are invited to participate in this all day 50 Best Leadership Symposium followed by the "Simply the Best" black tie dinner and awards gala. This year Kenneth C Wong, faculty member and Chair, MBA for Science and Technology program at Queen's University School of Business will deliver a "Best for Keeps" curriculum complimented with the demographic insights of Dr. David Foot, author of the popular business book, *Boom, Bust and Echo*. Please be sure to note this day in your calendar. Additional details of the 50 Best Leadership Symposium will be forthcoming.